

No. 166 · 8 February 2010

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## I. Scholarships and Fellowships

### BRANDEIS UNIVERSITY WELCOMES INTERNATIONAL STUDENTS TO APPLY FOR ITS MASTER'S PROGRAMS

The Brandeis University Master's Program in Coexistence and Conflict offers a unique blend of theory and practice to mid-career professionals seeking an advanced degree in addressing violent conflict, one of the most pressing issues in international relations today. The program enhances the effectiveness of those working in diplomacy, security, aid, development, human rights, education, democracy and governance, and civil society building.

For more information visit: [www.brandeis.edu/slifka/masters/index.html](http://www.brandeis.edu/slifka/masters/index.html)

The next priority date to submit an application for the 2010-2011 academic year is February 28, 2010.

**Dual Master of Arts in Sustainable International Development (SID) and Coexistence and Conflict (COEX)**  
Brandeis is home to the Heller School's world-renowned Master's Degree in Sustainable International Development (SID). This unique dual degree program reflects a growing interest in the overlap between development and coexistence work in societies in conflict.

For more information on the dual degree program, email the admissions office at the Heller School ([helleradmissions@brandeis.edu](mailto:helleradmissions@brandeis.edu)).

For more information on **scholarships** at Brandeis, visit:

<http://heller.brandeis.edu/academic/sid/admissions/Financial-Assistance/index.html> and  
[www.brandeis.edu/slifka/masters/admissions/funding.html](http://www.brandeis.edu/slifka/masters/admissions/funding.html)

## II. News You Can Use

### COLLEGEWEEKLIVE - FREE ONLINE COLLEGE FAIR - MARCH 24-25, 2010

*Are your students deep in the college admissions process?* CollegeWeekLive, the free online college fair, next meets March 24 - 25. Sign-Up for free now at [www.CollegeWeekLive.com](http://www.CollegeWeekLive.com).

*At CollegeWeekLive, you can . . .*

- Chat live with admissions reps and students from hundreds of colleges: from ivy leagues such as Yale and Dartmouth, to state schools such as UCLA and Arizona State and more. Click here for participating schools: [www.collegeweeklive.com/colleges.html](http://www.collegeweeklive.com/colleges.html).
- Watch live video presentations: topics include scholarships and financial aid, tips on the college admissions timeline, picking the school for you, and more.
- Get answers to questions in real-time from admissions experts

- Be eligible for \$10,000 in scholarships and other fun promotions just for attending!

Sign-Up for free now at [www.CollegeWeekLive.com](http://www.CollegeWeekLive.com).

You can find many resources are available to help you get the word out to students, including flyers, posters and sample emails alerts and loudspeaker announcements.

Just visit [http://www.collegeweeklive.com/en\\_CA/guest/app-counselors](http://www.collegeweeklive.com/en_CA/guest/app-counselors)

Want to learn more about CollegeWeekLive or get a firsthand look? Attend a FREE Webinar:

[Tuesday, February 9, 2010 9:30am - 10:30am EST](#)

[Thursday, February 11, 2010 11:00am - 12:00am EST](#)

[Wednesday, February 17, 2010 9:30am - 10:30am EST](#)

[Friday, February 19, 2010 11:00am - 12:00am EST](#)

[Tuesday, February 23, 2010 9:30am - 10:30am EST](#)

[Thursday, February 25, 2010 1:00pm - 2:00pm EST](#)

Can't make it at the scheduled times? Email [info@CollegeWeekLive.com](mailto:info@CollegeWeekLive.com) for a personal tour.  
[www.CollegeWeekLive.com](http://www.CollegeWeekLive.com)

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## THE INSTITUTE OF INTERNATIONAL EDUCATION RECOGNIZES EIGHT US CAMPUSES FOR THEIR OUTSTANDING INTERNATIONAL INITIATIVES 2010 HEISKELL AWARDS FOR INNOVATION IN INTERNATIONAL EDUCATION

**NEW YORK, January 26, 2010** The Institute of International Education (IIE) is pleased to announce the winners of the ninth annual IIE Andrew Heiskell Awards for Innovation in International Education. The awards were established to promote and honor the most outstanding initiatives in international higher education among the members of IIE Network, IIE's membership association of more than 1,000 institutions.

IIE Heiskell Awards are for best practices in the categories of Internationalizing the Campus, Study Abroad and International Exchange Partnerships. This year, in an effort to showcase initiatives that are working to make the science, technology, engineering and mathematics fields more global, the 'Internationalizing the Campus' category is recognizing exceptional programs that bring international elements to the study and teaching of engineering. The winner in this special focus category is **Georgia Institute of Technology (Atlanta, GA)**, and **University of Colorado at Boulder (Boulder, CO)** was selected to receive honorable mention.

For the second year, IIE will present a special **Study Abroad for Community Colleges** award to recognize the significant strides these institutions have made in increasing their study abroad levels throughout the decade. From academic year 2003/04 to 2007/08, the number of community colleges offering education abroad programs increased by 22 percent according to IIE's 2009 *Open Doors* report. **This year's winner is the College of Lake County (Grayslake, IL), with honorable mention awarded to Howard Community College (Columbia, MD).**

In the category of **Study Abroad**, the committee selected two winners: **Angelo State University (San Angelo, TX)** and **Washington & Jefferson College (Washington, PA)**, for their separate initiatives. In the category of **International Exchange Partnerships**, the winning initiative is a partnership between **California Institute of Technology (Pasadena, CA)** and **École Polytechnique (Paris, France)**, with honorable mention going to **North Carolina State University (Raleigh, NC)** and **Université Paul Cézanne-IAE Aix-en-Provence (France)**.

Find the complete press release at:  
[www.iie.org/Content/NavigationMenu/Pressroom/PressReleases/Heiskell\\_Awards\\_2010.htm](http://www.iie.org/Content/NavigationMenu/Pressroom/PressReleases/Heiskell_Awards_2010.htm)

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## IN A TOUGH JOB MARKET, THE MBA HOLDS ITS VALUE

With the global nature of business today, it is no surprise that business and management fields are the leading areas of study for international students pursuing higher education in the United States. In January 2010, EducationUSA Connections editors discussed this historic time with Robert Bonner, Associate Dean of Graduate and Executive Programs, **Villanova School of Business** and Judy Phair, VP of Communications for the Graduate Management Admission Council® (GMAC®).



**EdUSA:** What aspects distinguish U.S. business education from business education in other parts of the world?

**Associate Dean Bonner:** Business education at both the undergraduate and graduate level in the U.S. has become more practical, applied and current, so that when students graduate they can immediately add value to the organizations they join and understand how to incorporate real-time economic changes into their business strategies.

**EdUSA:** In this tough job market, has the MBA held its value?

**Vice President Phair:** Although the global economic crisis has had an impact on MBA degree holders, overall they have fared remarkably well. The major reason is the value of the degree. Graduates say they are happy with the skills they gained at business school, and employers are still willing to pay a premium to hire them.

Contact your local EducationUSA Adviser for the complete interviews from EducationUSA Connections.

**Find an EducationUSA Center:** [www.EducationUSA.state.gov](http://www.EducationUSA.state.gov)